David Machin

Current Position since 2008:
Senior Lecturer, School of Journalism Media and Cultural Studies, Cardiff University

Publications:

<u>**Books**</u>

Machin, D. and Polzer, L. In preparation *Visual Journalism*, London, Palgrave

Mayr, A. and Machin, D. (2012-in production) *Language of Crime and Deviance*, London, Continuum

Machin, D. and Mayr, A. (2012- in production) *Critical Discourse Analysis: A Multimodal Approach*, London, Sage

Hansen, A. and Machin, D. (2012 – in production) *Mass Communication Research Methods,* London, Palgrave

Machin, D. (2010) *Analysing popular Music*, London, Sage

Gunter, B and Machin, D (2009) *Media Audiences* 4 volume collection, London, Sage

Machin, D. (2007) *Introduction to Multimodal Analysi*, London Arnold

Machin, D. and Van Leeuwen, T. (2007) *Global Media Discourse*, London, Routledge.

Machin, D. and Niblock, S. (2006) *News Production: Theory and Practice*, London Routledge.

Machin, D. (2002) *Ethnographic Research for Media Studies*. London: Arnold.

Tunstall, J. and Machin, D. (1999) *The Anglo-American Media Connection*, Oxford, Oxford University Press

<u>**Book Chapters**</u>

Machin, D. and Van Leeuwen, T. (2010) 'Global Media and the Regime of Lifestyle', in Coupland, N. *Handbook of Language and Globalization*, London Blackwell 625-643

Abousnnouga, G. and Machin, D. (2010) 'War Monuments and the Changing Discourses of Nation and Soldiery', in Jaworski, A. and Thurlow, C. *Semiotic Landscapes, London*, Continuum, 219-240

Machin, D. and Niblock, S. (2010) 'Branding Newspapers', in Richardson, J.E. *Language and Journalism*, London, Routledge, 93-108

Machin, D. (2009) 'Multimodality and theories of the Visual', in Jewitt, C. *Handbook of Multimodality*, Sage 181-190

Machin, D. and Van Leeuwen. T. (2008) 'Branding the Self', in *Identity Trouble: Critical Discourse and Contested Identities*, Caldas Coulthard, C. and Iedema, R, 43-57

Abousnnouga, G. and Machin, D. (2008) 'The Visual Institutionalisation of Discourses in War Monuments', in Mayr, A. *Language and Power: and introduction to institutional Discourse*, London, Continuum 115-137

Machin, D. (2008) Understanding the Social Goings On Behind News Texts, in Mayr, A. *Language and Power: and introduction to institutional Discourse*, London, Continuum 62-89

Machin, D. (2007) Visual discourses of war: a multimodal analysis of the Iraq occupation, in *Discourse, War and Terrorism*, A Hodges, and C, Nilep, John Benejemins. 123-142

Machin, D and Van Leeuwen, T. (2006) From Regimes of Rule to Regimes of Choice in Linguistics Consumerism and Identity in *The Abduction of Language. Essays in English Studies.* Navarro i Ferrando, I. and N. Alberola Crespo(eds.), Universitat Jaume I ISBN: 84-8021-545-3

Machin, D. and Messenger Davis, M. (2001) The Reithian Agenda: Setting Good Examples, in Messenger Davis *Dear BBC: Children. Television, Storytelling and the Public Sphere*, Cambridge University Press.

Machin, D and Messenger Davis, M. (2001) Media Literacy and the Understanding of Narrative, in Messenger Davis *Dear BBC: Children. Television, Storytelling and the Public Sphere*, Cambridge University Press.

Journal Special Editions

Forthcoming (2012) special edition on visual representation of environmental issues with A. Hansen in journal *Environmental Communication*

Machin, D. And Richardson, J. (2008) *Discourse and Class*, Special edition of *Critical Discourse Studies*

Machin, D. (Forthcoming) Visual Communication (multidisciplinary approaches), De Gruyter

Machin, D (Forthcoming 2013) Multimodal Critical Discourse Analysis, special edition of Critical Discourse Studies.

International Reviewed Journals

Machin, D. (2011 - Forthcoming) 'Towards a social semiotic approach of the analysis of emotion in sound and music', *Public Journal of Semiotics*

Machin, D. (2012 - Forthcoming) 'Towards a social semiotic approach to the analysis of rhythm in popular music', *Semiotica*

Abousnnouga, G. and Machin, D. (2011) 'Visual discourses of the role of women in war commemoration: a multimodal analysis of British war monuments' *Journal of Language and Politics*, 10/3

Abousnnouga, G. and Machin, D. (2011) 'The changing spaces of war commemoration: a multimodal analysis of the discourses of British monuments' *Social Semiotics*, 21/2, 175-196

Machin, D and Niblock, S. (2010) 'The New Breed of Business Journalism for Niche Global News' *Journalism Studies* 28

Abousnnouga, G. and Machin, D (2010) 'Analysing the Language of War Monuments', *Visual Communication*, 9/2

Machin, D. & Van Leeuwen, T.J. (2009), 'Toys as discourse: children's war toys and the war on terror', *Critical Discourse Studies*, 6/ 1, 51-64.

Hansen, A., & Machin, D. (2008). Visually branding the environment: climate change as a marketing opportunity. *Discourse Studies*, 10/6, 777-794.

Niblock, S. and Machin, D. (2008) 'Branding Newspapers, Visual texts as social practice', *Journalism Studies* 9/2 244-259

Machin, D. & Richardson, J.E. (2008) Renewing an academic interest in structural inequality, *Critical Discourse Studies*, 5(4): 281-288

Machin, D. and Griffiths, T. (2007) 'A semiotic analysis of the music of Britpop: A phrasebook for signification in popular music', *International Journal of Applied Semiotics*, Vol. 5, Nos. ¾

Niblock, S. and Machin, D. (2007) News production in a Digital Newsroom, Inside Independent Radio News, *Journalism* 8/2 184-204

Machin, D. and Mayr, A. (2007) Antiracism in the British Government's model regional newspaper: the 'talking cure' *Discourse and Society* 8/4 453-478

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Machin, D. and Jaworski, A. (2006) 'The use of film archive footage to symbolise news events' *Visual Communication 5/3 345-366*

Machin, D and Suleiman, U. (2006) Arab and American Computer War Games: the influence of a global technology on discourse, in press *Critical Discourse Studies 3 (1) 1-22 ISSN 1740-5904*

Machin, D. and Thornborrow, J. (2006) 'Lifestyle and the depoliticisation of agency: Sex as power in women's magazines', *Social Semiotics, 16 (1)*

Machin, D. and Van Leeuwen, T (2005) 'Language style and lifestyle: the case of a global magazine' *Media Culture & Society* 27: 577-600

Machin, D. and Van Leeuwen T. (2005) 'Computer games as political discourse: the case of Black Hawk Down' *Journal of Language and Politics* 4/1

Machin, D. and Van Leeuwen, T (2004) 'Global Media: Generic Homogeneity and Discursive Diversity' *Continuum: Journal of Media & Cultural Studies* 18/1

Machin, D. and Van Leeuwen, T. (2003) 'Global Schemas and Local Discourses in Cosmopolitan', *Journal of Sociolinguistics*, 7/4 493-512

Machin, D. (2004) 'Building the world's visual language: the increasing global importance of image banks in corporate media', *Visual Communication* Vol 3/3

Machin, D. and Messenger Davies, M. (2003) 'Future Generations: The Implied Importance of the Fantasy World in Development of a Child's Imagination', *Childhood : A Global Journal of Child Research*, 10. 1 105-117

Papatheodorou, F. and Machin, D (2003) 'The Umbilical Cord That Was Never Cut: The Post-Dictatorial Intimacy between the Political Elite and the Mass Media in Greece and Spain' *European Journal of Communication* 18: 31-54.

Griffiths, M. and Machin, D. (2003) 'Television and playground games as part of children's symbolic culture', *Social Semiotics*, 13, 2, 147 160

Machin, D. and Papatheodorou, F. (2003) 'Commercialisation and Tabloid Television in Southern Europe : Disintegration or Democratisation of the Public Sphere', *Journal of European Area Studies*, 10. 1 (2003) 31-48

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Davies, M. M. & Machin, D. (2000)''It helps people make their decisions': dating games, public service broadcasting and the negotiation of identity in middle childhood', Childhood, 7/2 173-191

Davies, Maire Messenger & David Machin (2000), 'Children's Demon TV--reality, freedom, panic: children's discussions of The Demon Headmaster', Continuum:
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Richardson, G. & Machin, D. (2000) 'Doctors on tribunals. A confusion of roles' *British Journal of Psychiatry*, 176, 110-115.

Richardson, G. and Machin, D. (2000) 'Judicial Review and Tribunal Decision Making: A Study of the Mental Health Review Tribunal', *Journal of Public Law*, Autumn 2000 494-514

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Machin D & Scamell M, (1997) 'The experience of labour: using ethnography to explore the irresistible nature of the bio-medical metaphor during labour', *Midwifery*, 13: 78-84

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Machin, D. and Thornborrow, J (2003) 'Branding and Discourse: the case of Cosmopolitan'. *Discourse and Society*; 14/4 453-473 has appeared in a collection on Discourse of Advertising edited by Guy Cook published (2007) by Benjemins

Machin, D. and Van Leeuwen, T (2004) 'Global Media: Generic Homogeneity and Discursive Diversity', *Continuum: Journal of Media and Culture* 18/1 99-120 has appeared in *Communication Theories* (2006) edited by Paul Cobley, by Routledge

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